

Automated Publishing with Adobe InDesign XML

September 22-23, 2009

9:00 am – 4:00 pm

XML is everywhere today. It's on the Web, it's used in print, it's even on your cell phone! Combine XML content and the layout and presentation control of Adobe InDesign software and you create a powerful automated publishing workflow. With its rich scripting support and flexible XML options, InDesign provides a strong foundation for you to set up custom solutions.

This two-day, hands-on workshop teaches you everything you need to get started using XML for your own projects. We provide a comprehensive overview and understanding of InDesign's built-in features of XML. You need no prior knowledge of XML to take this class, but should be at least an intermediate-level user of InDesign to get the most out of the training. All examples used in the training are based on real-world, design projects.

Topics Covered

- XML Basics
- Create XML layouts
- Import XML
- Cloning text elements
- Designing with XML
- Applying XML tags
- Exporting XML
- XSLT Basics
- The ABCs of DTDs



Free
copy of
the book

*"A Designer's Guide to
to Adobe InDesign
and XML"*
with each registration

Who Should Attend

Anyone who needs to know what XML can do: Designers, Art Directors, Production Artists and Production Managers.

Past Attendees' Comments

"I love learning new software and it got me very excited to start with XML right away!"
– Carolee B.

"The class was great, my boss is considering taking the next one."
– Christine M

Seminar Leader



Jim Maivald is an Adobe Certified Expert and Instructor in InDesign and author of *A Designer's Guide to Adobe InDesign and XML* (Adobe Press, 2008). In this unique hands-on environment you will learn what XML is, what it can do for you and

how XML can be used to produce a whole range of push-button projects. Save time and money using XML in your current workflow and improve your productivity!



Registration Form

September 22-23 — Automated Publishing with InDesign and XML

Please print or type when completing this form

Company

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City

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Registrant's Name

Authorized Signature (Required)

Date

Payment via Check or Credit Card must be provided with registration

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